



gf Green
Factory

The Power
of Green.



The Power of Green.

**We have the Power.
The Power of Green.**

**Discover the shades of green
we use to change the world
for the better.**





Artur Rytel

**Founder,
Green Factory CEO,
Green Holding**

For years, for you, for the world.

Welcome! I'm so glad you want to learn more about our company. Here at Green Factory, for over twenty-five years we have been making sure you enjoy healthy, tasty plant-based food, while making your meals in a fraction of the time.

We're constantly introducing improvements into our process to make our business even more sustainable and responsible. For you and the world around us.

We care for our partners and our customers, because we believe that the best results can only be achieved through genuine partnership.

We spare no effort in making our staff feel taken care of and satisfied.

Their work and engagement makes it possible for our company to grow and improve for you.

We want to share our philosophy of responsibility toward ourselves, others, and the planet.

Change the world with us.



Our mission.

What do you cherish? Your health and that of your loved ones? The wellbeing of our planet? We do, too.

We make the world healthier through plant-based food.

Green Mindset is the philosophy behind our green company, paving a bold and responsible way into the future.

The Power of Green inspires us and guides our way forward. It's:

- 🌿 health and vitality flowing from nature,
- 🌿 harmonious relations and partnerships,
- 🌿 sustainable growth of responsible business.

Join us and take care of yourself, of others, and of our planet.





Our values.



TEAMWORK:
We are stronger together



ACCOUNTABILITY:
We are reliable



PARTNERSHIP:
We foster relationships



DEVELOPMENT:
We are one step ahead



AGILITY:
We are always on the move



We're the leader.

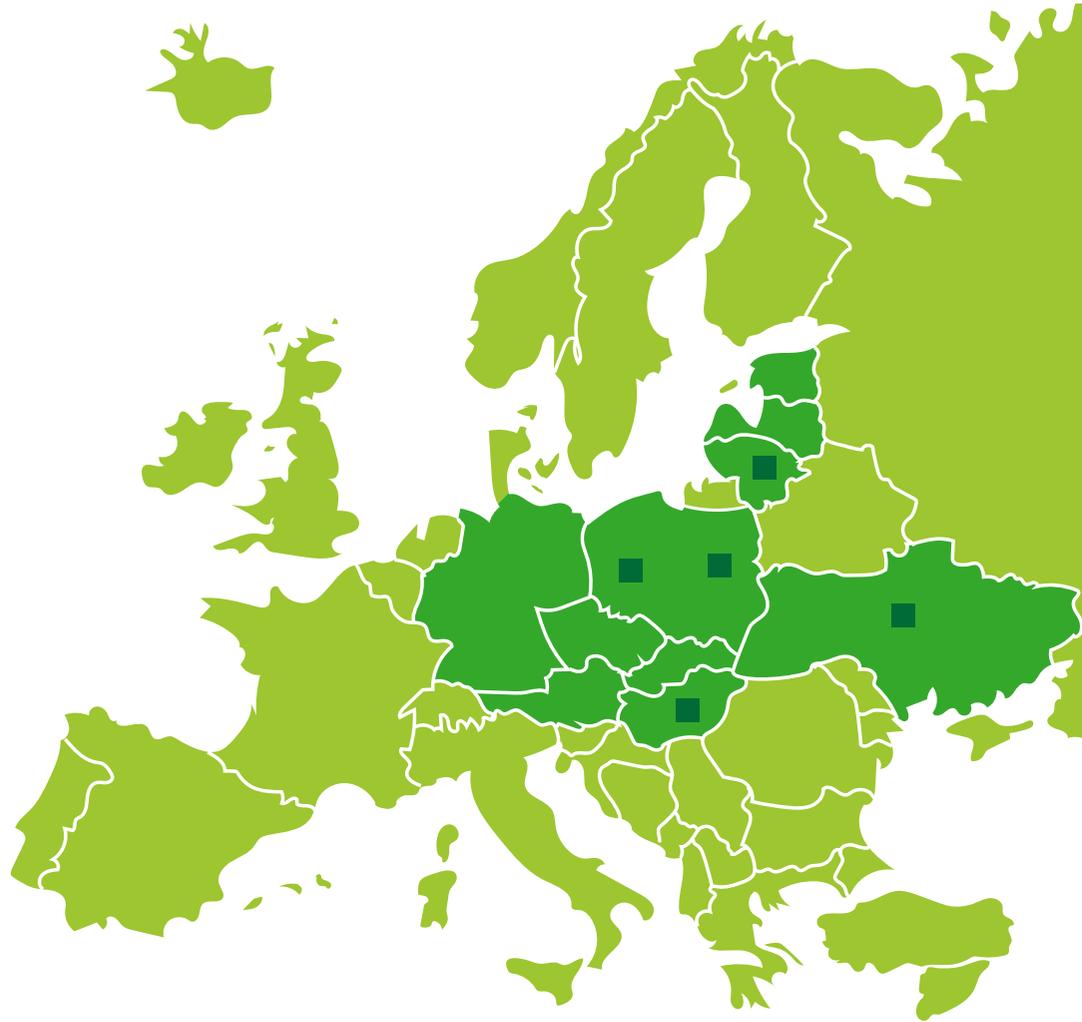
The Power of Green knows no bounds. We share our mission and our values with partners and customers from Central and Eastern Europe. With their support and engagement, we have become market and industry leader in this part of Europe.

Health and responsibility transcend borders.

With our production facilities in Poland, Lithuania, Hungary and Ukraine, we can provide our customers across Central and Eastern Europe with fresh, plant-based vegetables and meals.

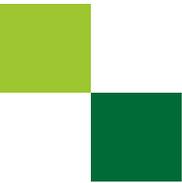
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Health and responsibility
transcend borders.



■ 5 factories in CEE





We're part of the Green Holding Group.

Green Factory is part of the Green Holding Group, which itself operates like an ecosystem – each subsidiary is a highly-specialized link in a long chain.

The Green Holding Group includes subsidiaries such as Green Factory, which handles prepping fresh vegetable packs and plant-based readymade meals, SVI (Smart Vegetables Innovations), which deals with greenhouse hydroponic farming, Green Crops – traditional cultivation, GFL – operating in the field of cold chain logistics and Green Business Centre – shared services center sustainable growth of responsible business.



With the companies in the group responsible for their own part of the production process, we can trace the history of our products down to the smallest details – we know what fields they were sourced from, how they were planted, harvested, prepped, packaged and delivered to the customer. This means **we control the process all the way, from field to table.**





We are Green.

We know that the decisions and efforts of today shape our shared tomorrow. Our commitment to growth helps us look boldly to the future.

Our secret to delicious plant-based food involves a carefully maintained environment, clean air and stable weather conditions. Nature is absolutely fundamental! Which is why we are so committed to limiting our negative impact on the planet.

Green Factory's commitment to sustainability is an intrinsic part of our identity. Our "We Are Green" ESG strategy is simple and clear: nurture the earth, perfect the product, foster partnerships and care for the people.

From our beginnings in agriculture, Green Factory has grown to embody a vision for a healthier, more sustainable world.

We look responsibly to the future.

We care for

- 🌿 **the Planet**
- 🌿 **Products**
- 🌿 **Partnerships**
- 🌿 **People**





“Nature is absolutely
fundamental!”



Our products.

Our Green Brands.

Discover our brands. **Delight in our tasty plant based products: leafy and non-leafy vegetables, a wide range of salad mixes and ready to eat dishes.**

We create unique products for you!

We believe in the power of plant-based food. It's health, vitality and a range of remarkable scents and flavors. Our product lines were developed with your health and the health of the planet in mind.

“We create unique
for you!

Fit&Easy

It's a brand for consumers prioritizing a healthy diet based on fresh vegetables and kitchen solutions that make preparing meals a pleasant experience.

Primavega

The Primavega brand looks to encourage consumers to explore the full breadth of flavors and scents offered by the vegetable world. Let yourself be surprised and charmed by the remarkable diversity of available products.

Green Factory Food Service

A brand that offers the highest level of product delivery. We're open to the needs of HoReCa customers and guarantee on-time delivery, effectiveness, and precision. Thanks to this, the vegetables and fruits you order will ultimately reach you fresh, delicious and crunchy.



Food Safety.

By taking care about the food safety:

- 🌿 we use raw materials delivered exclusively from certified domestic and foreign suppliers
- 🌿 we carry out audits of raw materials suppliers
- 🌿 we carry out laboratory analysis, both locally and using the services of accredited laboratories
- 🌿 we have implemented systems:

IFS FOOD

IFS BROKER

ISO 14001

BIO

GLOBALG.A.P. CoC

SQMS

YUM!

BRC Global Standard







What makes us the best partner in the CEE region?

- 🌿 We have 25 YEARS of experience.
- 🌿 We are the CEE market leader in gastronomy and retail trade.
- 🌿 Future-oriented we invest intensively.
- 🌿 We have modern technologies and a good location in the region.
- 🌿 We provide an experienced team.
- 🌿 An integrated supply chain, focused on quality and safety, is this is what distinguishes us.
- 🌿 Our standard is high efficiency and responsiveness.

Clients.

We spare no effort on improving our relationships with customers, and we've found that it's being ready to listen that makes the difference. **We offer a tailored approach to every customer – this allows us to better understand each other, respond to their needs, and meet their expectations.** In our cooking studio we join our clients to cook up new and interesting flavors, compositions, and solutions.

Retail

We've been working with grocery chains since the very beginning – that is over 25 years now. We have extensive experience and the longterm relationships we've built over the years only prove that we are a trustworthy partner. With a number of partners, we've even developed original custom brands.

HoReCa

We help our HoReCa customers (including restaurants, bars, gas stations and catering companies) deliver on their promises. We supply a range of fresh vegetables, which they use as a base for their tasty original meals.

B2B

We also offer our products to B2B customers. Responding to individual customer needs, we join forces to deliver tailored solutions.

Harmonious and productive partnerships are a crucial part of the Green Mindset philosophy. It's important for us that our partners share our values and our sense of responsibility for others and the planet.

Green Factory is growing fast, on both the domestic and international markets, driven by our values and mission, as well as the passion and commitment of our staff. The wellbeing and growth of our staff is a priority at the company.





Green Partnership. Ethics is key.

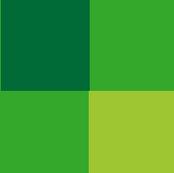
Nothing is more important to us than our staff, our partners, and our customers. We want them to feel taken care of and appreciated, and want our relationship to be productive and comfortable. Which is why we pay so much attention to our company culture. **We base our business partnerships and relationships on a solid foundation enabling an ethical, transparent, and sustainable supply chain.**

Green Team. Green Balance.

Our ability to tap into our staff's potential and their capacity for growth has been one of the key drivers of our company's success. **We promote teamwork and a professional culture built on mutual respect, kindness, openness and communication.**







Change the world with us.

www.green-factory.com

